

# **“Save Tudor” Advocacy Plan**

Updated 11/6/2024

## **1. Publish Talking Points Based on Community Feedback from 11/6 PTA Meeting.**

*Lead: PTA Board - to be completed by 11/8*

- a. Loss of Neighborhood School
  - i. Concerns regarding Whaley School repurposing
- b. Accessibility of an Alternative Montessori Program
- c. Lack of Realized Cost Savings
  - i. Cost to relocate staff and supplies, retrofit Tudor for Whaley School, and loss of rentals revenue from community-based programs such as the YMCA and Kids Corps, Inc.
- d. Impact on Student Outcomes
  - i. Increases in classroom sizes are inevitable due to receiving school building space.

## **2. Launch “Save Tudor” Website**

*Lead: Amie C. - launch by 11/9*

*Content Contributors: Stephan, Brittany, Jess*

*\*Blog Posts can be submitted by anyone to tudorelementarypta@yahoo.com*

- a. Donation Page
- b. Blog Posts
  - i. Unpacking the ASD Rightsizing Rubric (Stephan)
- c. Events - RSVP on website for coordinated advocacy effort
- d. Discussion Board

## **3. Create & Order “Save Tudor” Campaign Materials**

*Lead: Lindsey G.*

- a. Tudor PTA has authorized an initial budget of \$1,000 for this purpose
- b. Suggested items: buttons, yard signs, handmade kid posters, 8.5x11 posters for public meetings, postcards for homeowners with dates for public testimony, shirts.
- c. Add a QR code to our website to everything

## **4. Write Letters to the Editor**

- a. Coordinated Letter from PTA  
*Lead: Crystal*
- b. Draft a template/guidelines for Individuals to use to create their own.
- c. Coordinated Letter from Neighborhood Families  
*Lead: Liz & Stephan?*
- d. Individual Letters - **EVERYONE**
- e. Post letters to Tudor PTA FB Group

# **“Save Tudor” Advocacy Plan**

Updated 11/6/2024

## **5. Canvass the Neighborhood & Collect Petition Signatures**

*Lead: Liz, Melissa, and Lindsey*

- a. Desire to expand to business community
- b. Start a Youth Petition
- c. Carry Postcards with Public Testimony Instructions
- d. Reach out to St. Mary's

*Lead: Stacy*

## **6. Ask Elected Representatives for their Support & Partnership in Advocacy**

- a. Campbell Park Community Council  
*Lead: Crystal*
- b. Meet with Rep. Josephson  
*Lead: Crystal & Amie*
- c. Meet with Senator Elvi Gray-Jackson  
*Lead: Crystal & Amie*
- d. Assembly Member Felix Rivera  
*Lead: Courtney*
- e. Assembly Member Meg Zalatel  
*Lead: Courtney?*

## **7. Write School Board Members to Advocate Against Closing Tudor**

- a. Email: [schoolboard@asdk12.org](mailto:schoolboard@asdk12.org)

## **8. Host a Coordinated Phone Bank to Contact School Board Members**

*Lead: Liz & Melissa*

## **9. Pack the House - Attend a School Board Meeting & TESTIFY**

- a. 11/19, 12/3, and 12/17 at 6 PM
  - i. Encourage students, parents, neighbors, and community members to show up in force.
  - ii. Provide testimony by phone or in writing if unable to attend.
- b. Attend Community Conversation Meetings on 11/12, 11/14, 11/16, and 11/18 as able (focus should be on school board members and helping decision makers understand the plan's flaws).